



In regards to: **Sponsorship Information**

SUBJECT: 4<sup>TH</sup> ANNUAL "CUTS FOR A CURE" EVENT – OCTOBER 17, 2011

To Whom It May Concern:

I would like to introduce myself. My name is Jami Lewis and my husband is Michael Lewis. We own Amplify Salon & Spa and Amplify Studio, both which are Aveda Concept Salons. At Amplify we are committed to women's health issues. Breast Cancer Awareness and the early prevention thereof is something we, along with Aveda, feel very strongly about. October is Breast Cancer Awareness month and we are hosting our 4<sup>th</sup> annual "Cuts for a Cure" fundraiser event to benefit the *Joy to Life Foundation*. This year's event will be held on October 17<sup>th</sup> from 10:00am to 6:00pm at Amplify Salon & Spa located at the A&P Lofts in Old Cloverdale. We will provide services such as haircuts, consultations, cosmetic sessions, waxing services, and 15-minute stress-relieving massages by our professional staff members. All proceeds for this event will be given to the *Joy to Life Foundation* who provides mammograms for medically underserved women from 40-49 years of age. The *Joy to Life Foundation* was founded in 2001 by Joy and Richard Blondheim and was created to fund mammograms for women less than 50 years of age in the tri-county area that cannot afford them; and since then they have expanded to 29 counties throughout the state. State funds provide mammograms for women over 50 years of age – which leaves a significant gap in the welfare of our community. The *Joy to Life Foundation* makes a difference in the lives of the many women we serve – and in our community. We want your company to be a part of that mission. We want your company name to stand with other leading area firms, as together we raise awareness for breast cancer in Alabama. Informational packets and literature about breast cancer awareness to promote early detection will be given out at the event.

Breast Cancer is an issue we all have been or either will be affected by from a loved one or friend; and we strongly believe that the only way we can help prevent this is by financial support, early detection and research. The A&P at Old Cloverdale is a well known landmark in Montgomery with an abundant amount of traffic and we feel that this location is a great place for the community to come together for such an important cause.

Please visit [www.joytolife.org](http://www.joytolife.org) to learn more about this wonderful organization that's making a difference in our community and South Central Alabama.

In Great Appreciation,

A handwritten signature in blue ink that reads "Michael &amp; Jami Lewis". The signature is fluid and cursive.

Michael & Jami Lewis  
*Cuts for a Cure*

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~ The joy of giving resides in those that receive the gift – Anonymous ~



In regards to: **Sponsorship Levels**

SUBJECT: 4<sup>TH</sup> ANNUAL "CUTS FOR A CURE" EVENT – OCTOBER 17, 2011

**SIGNATURE SPONSORSHIP - \$1,500**

- All media coverage
- A table provided by *Cuts for a Cure* to use for advertising your company.
- Your company's name/logo prominently featured on the banner, back of T-Shirts, on flyers and other promotional items.
- Your company may provide advertising materials for the event gift bags to be distributed to all donating participants.

**GOLD SPONSORSHIP - \$1,000**

- Media coverage when appropriate
- A table provided by *Cuts for a Cure* to use for advertising your company.
- Your company's name/logo featured on the banner, back of T-Shirts, on flyers and other promotional items.
- Your company may provide advertising materials for the event gift bags to be distributed to all donating participants.

**SILVER SPONSORSHIP - \$750**

- All of the above except media coverage.

**BRONZE SPONSORSHIP - \$500**

- Your company may provide advertising materials for the event gift bags to be distributed to all donating participants.
- Your company's name/logo will be printed on all t-shirts for the event and featured on the banner.



In regards to: The *Cuts for a Cure* contribution form – **monetary donations**

SUBJECT: 4<sup>TH</sup> ANNUAL “CUTS FOR A CURE” EVENT – OCTOBER 17, 2011

**YES!** \_\_\_\_\_ will proudly sponsor the *Cuts for a Cure* event

Business/Sponsor Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone: \_(\_\_\_\_)\_\_\_\_\_ Fax: \_(\_\_\_\_)\_\_\_\_\_

Email: \_\_\_\_\_

Name exactly as you wish it to appear in all event publications:

\_\_\_\_\_  
(Please email your company logo in .jpeg format (minimum 300 dpi resolution) to [amplifysalon@bellsouth.net](mailto:amplifysalon@bellsouth.net) by September 9<sup>th</sup>)

Please select one of the following sponsorship levels:

- SIGNATURE SPONSORSHIP - \$1,500**
- GOLD SPONSORSHIP - \$1,000**
- SILVER SPONSORSHIP - \$750**
- BRONZE SPONSORSHIP - \$500**

\_\_\_\_\_  
Signature of Donor

- Please return this form by September 2, 2011 to insure that your company name and/or logo will appear on t-shirts, banner, and flyers. You may fax to 334-834-4246 or email to [amplifysalon@bellsouth.net](mailto:amplifysalon@bellsouth.net) as an advance copy at any time. Please mail or drop off the original form to Amplify Salon & Spa, Inc., 1615 Graham St. STE 102, Montgomery, AL 36106 before the aforementioned deadline.
- All monetary donations need to be made out to Amplify Salon, which in return one check will be given to *The Joy to Life Foundation*. All monies need to be turned in on or before September 9, 2011. Receipts will be given for tax purposes.
- If you have any questions, please email [michaellewis1977@gmail.com](mailto:michaellewis1977@gmail.com) or [amplifysalon@bellsouth.net](mailto:amplifysalon@bellsouth.net).

~ The joy of giving resides in those that receive the gift – Anonymous ~



# J o y T O L i f e

**The Joy to Life Foundation**  
*Supporting screenings and early detection  
of breast cancer for the medically underserved.*

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**All donations** made to the Joy to Life Foundation  
Benefit women in **29 counties** in South Central Alabama.

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Since 2001, the **Joy to Life Foundation** has provided the funding for over **5,445 mammograms** for medically underserved women in just three Central Alabama counties. The Joy to Life Foundation has provided the funding for early detection mammography for **18 women** who have been diagnosed and **successfully treated for breast cancer**. With support from sponsors like you, our services are now available in 29 South Central Alabama counties. Together, we are making a difference!

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The “**Cuts for a Cure**” fundraiser event will be held on **October 17, 2011** at Amplify Salon & Spa at the A&P Lofts in Old Cloverdale. We will provide services such as haircuts, consultations, cosmetic sessions, waxing services, and 15-minute stress-relieving massages by our professional staff members. All proceeds for this event will be given to the *Joy to Life Foundation*.

[www.joytolife.org](http://www.joytolife.org)  
[www.cutsforacure.info](http://www.cutsforacure.info)